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Apex School of

**FASHION DESIGN**



# LIFE @ APEX





# Message

From the Chairperson's Desk



**Dr. Ravi Juniwal**  
Chairperson

*Welcome to the Apex School of Fashion & Design at Apex University. As Chairperson, I am delighted to be part of an institution that nurtures creativity, innovation, and excellence in fashion and design.*

*Our curriculum is meticulously crafted to blend theoretical knowledge with practical experience, ensuring our students are industry-ready. We pride ourselves on a distinguished faculty, state-of-the-art facilities, and a vibrant, collaborative learning environment. Our commitment is to foster the next generation of designers who will shape the future of fashion with sustainability and innovation.*

*We encourage our students to explore, experiment, and excel in their creative endeavors. At Apex, we believe in transforming passion into profession. Together, let's design a better future. As a premier fashion design school, we offer a comprehensive fashion education intertwined with robust networking opportunities, connecting students with our distinguished alumni and industry professionals.*

■ **Dr. Ravi Juniwal**  
Chairperson

# A Journey

REDEFINING EXCELLENCE

## Apex School of Fashion & Design

### Nurturing Excellence Since 2018

Since its establishment in 2018, the Apex School of Fashion and Design has been dedicated to nurturing excellence in every aspect of fashion education. The institution prides itself on its state-of-the-art facilities, industry-relevant courses, and a faculty of seasoned professionals who bring real-world experience into the classroom. The school's approach is holistic, focusing not just on technical skills but also on fostering a deep understanding of fashion trends, sustainability, and ethical practices. Through workshops, internships, and live projects, students are given numerous opportunities to apply their learning and gain valuable industry insights, ensuring they are well-prepared to excel in the competitive world of fashion and design.

### Be A Part of 60 Years Legacy

Apex School of Fashion and Design, Apex University, Jaipur, is an integral part of an educational society, Sanjay Shiksha Samiti (SSS), with a rich legacy spanning 59 years. Apex University has been a cornerstone of higher education in Rajasthan, known for its rigorous academic standards and a strong emphasis on holistic development. Being a part of this esteemed university, the School of Fashion and Design benefits from a wealth of

resources, a vast network of alumni, and a reputation for excellence. Students of the fashion school are thus not only educated in the nuances of design but are also ingrained with the values and traditions of an institution that has been a beacon of knowledge and innovation for nearly six decades.

### Recognized as one of the Best Fashion and Design Schools in Rajasthan

The Apex School of Fashion and Design has swiftly garnered a reputation as one of the best fashion and design schools in Rajasthan. This recognition is a testament to the school's unwavering commitment to quality education, its innovative curriculum, and its focus on student success.







# About

APEX SCHOOL OF FASHION DESIGN

Apex School of Fashion & Design is the powerhouse of innovation and creativity, where students are offered industry oriented pathways in fashion designing, styling and fashion media make-up. With a dedicated team of highly competent, trained and industry experienced, faculty members, the learner gains real-time industry information. Apart from classroom teaching, the students are exposed to various workshops, master classes conducted by the industry experts to give them the experience of what lies ahead.

## WHAT DOES IT TAKE TO BE A FASHION DESIGNER?

Fashion design is a form of art

Fashion designers have a good visual imagination and are able to think in three-dimensions and put their ideas into garments. Fashion designers have to be aware of the fashion market requirements. They have to be very interested in learning new things and read magazines, journals and books on fashion design history and new trends. They also have to be interested in art, visit art galleries and interact with all kinds of artists whenever they have the opportunity. A designer should also have some knowledge and experience of tailoring (cutting, draping, sewing etc.) and be able to tell the difference between different fabric quality levels. A good understanding of the audience's lifestyle and customer needs and requirements is also needed in fashion design. Designers should have good communication skills and be able to express their ideas clearly. But most important, they have to be very original and have fresh, innovative ideas.



# PROGRAMME HIGHLIGHTS

**05**

**Campuses  
in Jaipur**

**04**

**International  
Research  
Conferences**

**08**

**Centers of  
Excellence**

**35**

**Global Thought  
Leaders on Academic  
Advisory Council**

**20+**

**Full Time  
Faculty**

**100+**

**Industry Leaders  
interacted with  
students**



# PROGRAMME HIGHLIGHTS

**15+**

**Global Visiting  
Faculty from Industry  
& major universities  
of the globe**

**252+**

**Campus Placements  
in a single day in  
Pool Campus Drive  
and still continuing**

**5000+**

**Alumni Network  
spread over  
10+ Countries**

**50+**

**Prizes won by  
students at National  
Level/State Level/  
Inter College Fests.**

**05**

**Collaborations with  
Leading Global  
Institutions**

# PROCEDURE - **ADMISSIONS 2025**



## **Step 1:**

### **Visit the Official Website**

Go to the official website of Apex University: [www.apexuniversity.co.in](http://www.apexuniversity.co.in).  
Your first step towards a promising academic journey begins here.

## **Step 2:**

### **Apply Online**

Click on the Apply Now button.  
Fill out the application form and pay the application fees.



## **Step 3:**

### **Appear for AUCET**

Take the Apex University Common Entrance Test (AUCET) as part of the admission process.

## **Step 4:**

### **Document Submission**

Submit all necessary documents, including academic records, ID proof, and other required paperwork.



## **Step 5:**

### **Admission Confirmation and Fee Payment**

Upon successful selection, confirm your admission by paying the required fees.

## **Step 6:**

### **Join Apex University**

Once your admission is confirmed, become a part of Apex University and begin your academic journey.



# PROGRAMS OFFERED

## **M.A. GARMENT PRODUCTION & EXPORT MANAGEMENT**

### **ELIGIBILITY**

Obtained at least 50% for General, 45% for SC, ST, OBC & SBC.  
or more at graduation level from the  
Arts / Science / Commerce / Fine Arts / Social Science.

**DURATION - 2 Years (4 Semesters)**

**FEE : ₹ 75,000 Per Annum**

## **B.DES FASHION DESIGN | INTERIOR DESIGN**

### **ELIGIBILITY**

10+2 or its equivalent examination in any stream  
conducted by a recognized Board/University/Council.  
Obtained at least 50% for General, 45% for SC, ST, OBC & SBC.

**DURATION - 4 Years (8 Semesters)**

**FEE : ₹ 1,25,000 Per Annum**

## **PG DIPLOMA GARMENT PRODUCTION & EXPORT MANAGEMENT**

### **ELIGIBILITY**

Obtained at least 50% for General, 45% for SC, ST, OBC & SBC.  
or more at graduation level from the  
Arts / Science / Commerce / Fine Arts / Social Science.

**DURATION - 1 Year (2 Semesters)**

**FEE : ₹ 75,000 Per Annum**

## **CERTIFICATE COURSE FASHION DESIGN & APPAREL MANAGEMENT BOUTIQUE MANAGEMENT**

### **ELIGIBILITY**

10+2 or its equivalent examination in any stream  
conducted by a recognized Board/University/Council.  
Obtained at least 50% for General, 45% for SC, ST, OBC & SBC.

**DURATION - 1 Year**

**FEE : ₹ 55,000 Per Annum**



# SCHOLARSHIP @ APEX



## 100% SCHOLARSHIP

Offered to those who loose their earning parent during the due course of study.



## 40% SCHOLARSHIP

TO THE WARD OF CRPF PERSONNEL



UPTO

100% MERIT  
SCHOLARSHIP



10% EXTRA  
EARLY BIRD  
SCHOLARSHIP

## EASY PAY

Apex University offers a unique scheme of Apex Easy pay to give students an ease to deposit their course fee in two equal installments.

### Admission Criteria :

The selection of applicants in the programs shall be made through merit and personal interview (as per the requirement). While evaluating students for admission, due weightage is given to academic distinction, award in sports /cultural events, debates, quizzes and other extra / co-curricular activities.

Right to Education is one of the fundamental right of every Indian. Apex University believes that money should not be a road block for a student with innovative ideas in his mind and passion in his heart. We award scholarships and financial assistance to meritorious students based on their academic achievements. Several scholarships are offered to students depending on the academic credentials and their achievements in sporting and cultural arena. The University grants full to partial waiver on tuition fees payable by such meritorious students.

Percentage in qualifying examination	Percentage of tuition fee waiver
100%	100
95% to 99.9%	50
90% to 94.9%	30
75% to 89.9%	20
60% to 74.9%	10





# YOU CAN ALSO BE AMONG OUR ALUMNI WORKING AT THE WORLD'S TOP ORGANIZATION



**Poonam Sethi**

PG Diploma  
Garment Production  
& Export Management

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Placed In  
Jindal Worldwide Ltd. Ahmedabad



**Renu Trivedi**

PG Diploma  
Garment Production  
& Export Management

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Placed In  
Auro Design Pvt. Ltd., Jaipur



**Shweta Rakshe**

B.Des - VI<sup>th</sup> Sem.  
Fashion Design

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Placed In  
Auro Design Pvt. Ltd., Jaipur

## CAREER PROSPECTS

- » Fashion Designer
- » Exhibition Designer
- » Furniture Designers
- » Architectural Technologist
- » Product | Textile Designer
- » Retail | Production Manager
- » Production Designer
- » Export/import Accountant
- » Customer Service Executive
- » Garment Sewing Data Operator
- » Exim Officer & Executive
- » Weaving (Export House) Manager
- » Senior Merchandiser
- » Fashion Show Organizer | Entrepreneur
- » Fashion Journalist
- » Interior Architecture, Space Planning,
- » Heritage Interiors, and Adaptive Reuse
- » Interior Design, Styling and Décor,
- » Craft-based Interiors & Furniture
- » Fashion Illustrator

# INDUSTRIAL VISIT





# CHRISTMAS DRESS DESIGN





# FASHION SHOW @ JKK



## KARAN VIG @ INDUCTION PROGRAMME "BIENVENUE"





# WORKSHOPS

## FASHION STYLING & GROOMING WORKSHOP



## HAND-MADE QUILLING PAPER JEWELLERY WORKSHOP





# ACHIEVEMENTS



First Prize in Walk of Grace  
**Technoagaz-2023**



First Prize Winner in Weavers Service Center  
Organised by **Naveshriti-2022** Event



First Prize Winner in **Fashion Show Competition** @ Maharani College



Got memento while participating  
in fashion show on theme  
**Denim Recycling with ministry of textile**



First Prize Winner in **Manthan-2022**  
Competition Poddar College



Fashion Show Winner  
**"Kasturi-2023"** An Inter College Youth Festival





# LIFE OF FASHION





# CELEBS @ APEX





# A GUARANTEE OF THE FINEST QUALITY IN EDUCATION

Is Your Future Secure With Us ?

**Well, These Marks of Excellence Speak For Us !**



## This is What AUCET Means For You...



Best Quality Infrastructure &  
Digital Resources



Quality in Teaching & Student  
Development



Relevant Curriculum on a  
Local, National & Global  
Levels



Highest academic degree  
value upon Graduation



Top quality research and  
innovation Initiatives

Apex South Campus - I



Apex West Campus - I



Apex Kota Campus



Apex South Campus - II



Apex West Campus - II



Apex South Campus - III



Apex North Campus



Dr Sagar Mal Juniwal's

# APEX UNIVERSITY

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