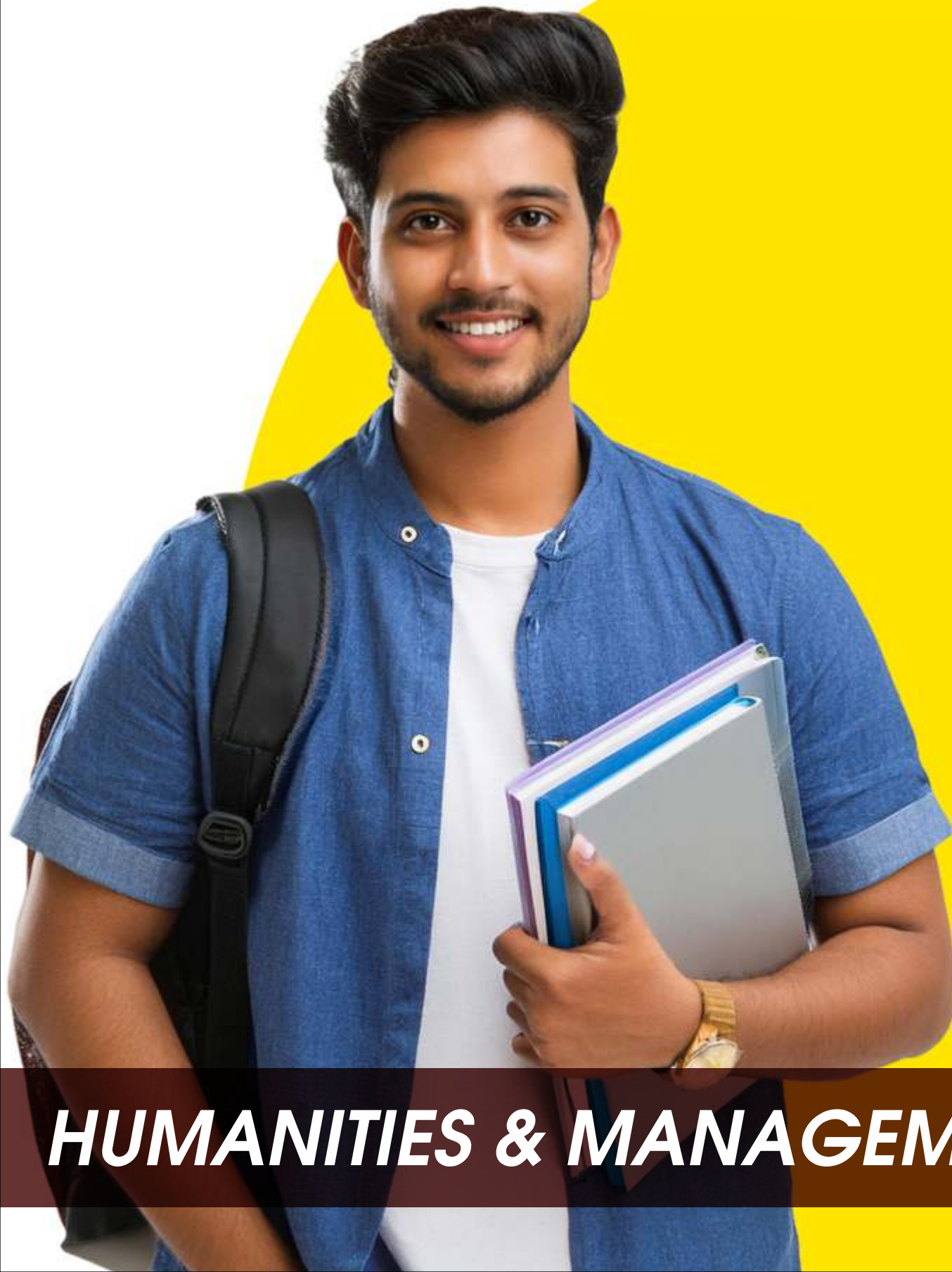




# BROCHURE



***HUMANITIES & MANAGEMENT***



# LIFE @ APEX





# Message

From the Chairperson's Desk



**Dr. Ravi Juniwal**  
Chairperson

*Welcome to the Humanities & Arts Program at Apex University!*

*It is with great enthusiasm that I welcome you to the Humanities & Arts program at Apex University. This program is designed to foster creativity, critical inquiry, and cultural awareness—essential qualities for understanding and shaping today's complex and diverse world.*

*At Apex University, we take pride in our interdisciplinary curriculum, accomplished faculty, and vibrant academic environment. Through engaging coursework in literature, philosophy, history, visual and performing arts, and cultural studies, you will develop the intellectual tools and expressive skills needed for academic excellence and meaningful contribution to society.*

*Beyond the classroom, we encourage you to take part in art exhibitions, theatre productions, literary clubs, debates, community outreach, and interdisciplinary projects. These enriching experiences will deepen your perspective, nurture your talents, and open up diverse career pathways.*

*As we look to the future, we remain committed to nurturing thoughtful, ethical, and creative leaders—empowering you to make a lasting impact in the world of arts and humanities.*

■ **Dr. Ravi Juniwal**  
Chairperson



# A Journey

REDEFINING EXCELLENCE

## Apex School of Commerce & Management

Welcome to the Apex School of Humanities & Arts, where imagination, inquiry, and expression shape the foundation of transformative education.

Established in 2018, the Apex School of Humanities & Arts is committed to nurturing intellectual curiosity, creative talent, and a deep understanding of human culture and society. Rooted in a proud 60-year legacy of academic excellence at Apex University, our School stands as a beacon for students who aspire to explore, question, and contribute meaningfully to the world around them.

At the Apex School of Humanities & Arts, we believe education goes beyond the classroom. Our modern learning spaces, distinguished faculty, and interdisciplinary curriculum ensure that students are empowered with critical thinking skills, cultural literacy, and the ability to communicate and create with impact in an ever-changing global environment.

### Be A Part of 60 Years Legacy

As one of the premier institutions for humanities and arts education in Rajasthan, we are known for our academic excellence, innovative

approach, and emphasis on experiential learning. Our programs are designed to develop not only subject expertise but also communication skills, ethical reasoning, creative expression, and global awareness.

### Recognized one of the premier IT schools in Rajasthan

Whether you aim to become a writer, researcher, educator, artist, or cultural leader, the Apex School of Humanities & Arts offers undergraduate, postgraduate, and diploma programs tailored to your passion and career aspirations.

Join us at the Apex School of Humanities & Arts and become part of our legacy of inspiration and excellence. Discover your creative potential, expand your worldview, and embark on a transformative journey that shapes both your future and the world around you.





# About

## APEX SCHOOL OF HUMANITIES & ARTS

The Apex School of Humanities & Arts is a distinguished educational institution in India, dedicated to offering high-quality education in the diverse and dynamic fields of humanities, social sciences, and the arts. With a strong emphasis on creativity, critical thinking, and cultural understanding, the School has emerged as a preferred destination for students passionate about exploring the human experience in all its dimensions.

At the Apex School of Humanities & Arts, students engage with a wide range of disciplines including literature, philosophy, history, psychology, sociology, languages, visual arts, performing arts, and cultural studies. The curriculum is carefully designed to provide both a solid theoretical foundation and hands-on experiences, equipping students with the intellectual tools and expressive skills required to navigate and contribute meaningfully to a complex global society.

The School takes pride in its dedicated faculty—an accomplished group of scholars, artists, and practitioners—who mentor and inspire students through dynamic classroom interactions, research projects, and creative collaborations. The learning environment at Apex encourages curiosity, dialogue, ethical reasoning, and personal growth.

Apex School of Humanities & Arts features modern infrastructure, well-equipped studios and labs, smart classrooms, and access to a variety of learning resources. Through partnerships with cultural institutions, NGOs, and media organizations, students benefit from internships, community projects, workshops, and career support. The School's emphasis on real-world application ensures graduates are not only well-informed but also prepared to make impactful contributions in fields like education, media, research, public service, and the creative industries.

## WHAT MAKES APEX SCHOOL OF HUMANITIES & ARTS UNIQUE?



**INDUSTRY-ALIGNED CURRICULUM**



**PRACTICAL LEARNING**



**PLACEMENT SUPPORT**



**GLOBAL PERSPECTIVE & CULTURAL EXPOSURE**

# PROGRAMME HIGHLIGHTS

**05**

**Campuses  
in Jaipur**

**04**

**International  
Research  
Conferences**

**08**

**Centers of  
Excellence**

**35**

**Global Thought  
Leaders on Academic  
Advisory Council**

**20+**

**Full Time  
Faculty**

**100+**

**Industry Leaders  
interacted with  
students**

# PROGRAMME HIGHLIGHTS

**15+**

**Global Visiting  
Faculty from Industry  
& major universities  
of the globe**

**252+**

**Campus Placements  
in a single day in  
Pool Campus Drive  
and still continuing**

**5000+**

**Alumni Network  
spread over  
10+ Countries**

**50+**

**Prizes won by  
students at National  
Level/State Level/  
Inter College Fests.**

**05**

**Collaborations with  
Leading Global  
Institutions**

**14+ LPA**

**Highest Package**



# PROCEDURE - **ADMISSIONS 2025**



## **Step 1:**

### **Visit the Official Website**

Go to the official website of Apex University: [www.apexuniversity.co.in](http://www.apexuniversity.co.in).  
Your first step towards a promising academic journey begins here.

## **Step 2:**

### **Apply Online**

Click on the Apply Now button.  
Fill out the application form and pay the application fees.



## **Step 3:**

### **Appear for AUCET**

Take the Apex University Common Entrance Test (AUCET) as part of the admission process.

## **Step 4:**

### **Document Submission**

Submit all necessary documents, including academic records, ID proof, and other required paperwork.



## **Step 5:**

### **Admission Confirmation and Fee Payment**

Upon successful selection, confirm your admission by paying the required fees.

## **Step 6:**

### **Join Apex University**

Once your admission is confirmed, become a part of Apex University and begin your academic journey.



# PROGRAMS OFFERED

## B.A.

History | Political Science | Geography |  
Psychology | Economics | English Lit.

### ELIGIBILITY

**10+2 or its equivalent examination in any stream  
conducted by a recognized Board/University/Council.  
Obtained at least 50% for General, 45%  
for SC, ST, OBC & SBC.**

**DURATION - 3 Years (6 Semesters)  
FEE : ₹ 40,000 Per Annum**

## M.A.

History | Political Science | Geography |  
Psychology | Economics | English Lit.

### ELIGIBILITY

**Bachelor's degree or equivalent.  
Obtained at least 50% for General, 45%  
for SC, ST, OBC & SBC**

**DURATION - 2 Years (4 Semesters)  
FEE : ₹ 30,000 Per Annum**



# PROGRAMS PROSPECTS

- Media & Communication
- Journalism & Digital Media
- Education & Academic Research
- Creative Writing & Publishing
- Visual Arts & Performing Arts
- Graphic Design & Multimedia
- Film & Theatre Production
- Advertising & Public Relations
- Cultural & Heritage Management
- Translation & Interpretation
- Psychology & Counseling
- Public Policy & Governance
- Social Work & Community Development
- NGOs & International Organizations
- Human Resources & Training
- Civil Services & Competitive Exams
- Event Management & Cultural Programming



# SCHOLARSHIP

## @ APEX



**100% SCHOLARSHIP**  
Offered to those who loose their earning parent during the due course of study.



**40% SCHOLARSHIP**  
TO THE WARD OF CRPF PERSONNEL



UPTO  
**100% MERIT**  
SCHOLARSHIP



**10% EXTRA**  
EARLY BIRD  
SCHOLARSHIP

## EASY PAY

Apex University offers a unique scheme of Apex Easy pay to give students an ease to deposit their course fee in two equal installments.

### Admission Criteria :

The selection of applicants in the programs shall be made through merit and personal interview (as per the requirement). While evaluating students for admission, due weightage is given to academic distinction, award in sports /cultural events, debates, quizzes and other extra / co-curricular activities.

Right to Education is one of the fundamental right of every Indian. Apex University believes that money should not be a road block for a student with innovative ideas in his mind and passion in his heart. We award scholarships and financial assistance to meritorious students based on their academic achievements. Several scholarships are offered to students depending on the academic credentials and their achievements in sporting and cultural arena. The University grants full to partial waiver on tuition fees payable by such meritorious students.

Percentage in qualifying examination	Percentage of tuition fee waiver
100%	100
95% to 99.9%	50
90% to 94.9%	30
75% to 89.9%	20
60% to 74.9%	10





# A GUARANTEE OF THE FINEST QUALITY IN EDUCATION

Is Your Future Secure With Us ?

**Well, These Marks of Excellence Speak For Us !**



## This is What AUCET Means For You...



Best Quality Infrastructure &  
Digital Resources



Quality in Teaching & Student  
Development



Relevant Curriculum on a  
Local, National & Global  
Levels



Highest academic degree  
value upon Graduation



Top quality research and  
innovation Initiatives

# CELEBS @ APEX





Apex South Campus - I



Apex West Campus - I



Apex Kota Campus



Apex South Campus - II



Apex West Campus - II



Apex South Campus - III



Apex North Campus



Dr Sagar Mal Juniwal's

**APEX UNIVERSITY**

Ph.: 0141-6660999 | 1800-200-7000

Email : [info@apexuniversity.co.in](mailto:info@apexuniversity.co.in), Web.: [www.apexuniversity.co.in](http://www.apexuniversity.co.in)

Admn. Office :  
Sector -5, V.T. Road, Mansarovar  
Jaipur (Rajasthan) 302020

Delhi Office :  
203, Second Floor,  
Bhikaji Cama Bhawan, New Delhi-110066