



Get Your Masters Degree From
Rajasthan's Top University

MBA

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LIFE @ APEX



A Journey

REDEFINING EXCELLENCE

Apex University's MBA Programme is the most contemporary program focused on creating entrepreneurs, business leaders and global management professionals of tomorrow.

With a rich legacy of 60 years in fostering world-class academic excellence and over 100,000+ alumni across the globe, APEX University is one of the premier centers of higher learning in India that offers over 128+ programmes.

"The Apex MBA : Nurturing Excellence Since 1998"

Step into a world of educational excellence with The Apex MBA, a distinguished institution that has been cultivating brilliance since its inception in 1998. With a proud legacy spanning 25 years, The Apex MBA stands as a testament to its commitment to academic excellence, professional development, and shaping the future leaders of tomorrow.

"Be A Part of 25 Years Legacy"

Embark on a journey that transcends time, as The Apex MBA invites you to become a part of its

illustrious 25-year legacy. Each year has been marked by transformative education, industry-relevant curriculum, and a dedication to molding individuals into dynamic leaders equipped to thrive in the ever-evolving business landscape. Join us in celebrating a quarter-century of shaping minds, fostering innovation, and preparing graduates for success.

"Recognized as one of the Best B-Schools in Rajasthan"

At The Apex MBA, our commitment to excellence has not gone unnoticed. We take pride in being recognized as one of the best business schools in Rajasthan, a testament to our unwavering dedication to quality education and holistic development. Our faculty, state-of-the-art facilities, and industry-oriented programs have consistently set us apart, making The Apex MBA a preferred choice for those seeking a transformative educational experience in the realm of business and management.

Join us at The Apex MBA, where tradition meets innovation, and excellence is not just a goal but a way of life.

Message

From the Chairperson's Desk



Dr. Ravi Juniwal
Chairperson

"Fostering Entrepreneurial Vision in Business"

At Apex School of Commerce & Management, Apex University, we are dedicated to inspiring students to channel their creativity and skills towards purposeful and ethical leadership. Our vision is to create a positive impact on business stakeholders and society as a whole. Our immersive academic curriculum strikes a balance between the practical aspects of global organizational development and a foundation in scientific theory. This approach cultivates creative problem-solvers with entrepreneurial mindsets who challenge conventions, seize new opportunities, and create value for themselves and society.

Our MBA program is delivered by distinguished faculty—a blend of outstanding scholars from renowned institutions worldwide and experienced professionals from the C-suite of the industry. The program is designed to provide students with a holistic understanding of businesses, enabling them to identify data-driven insights and solutions. We aim to equip students with business intelligence to refine and optimize business operations.

This specialization aligns with the vision of Apex University, nurturing trailblazers who will lead the future of work on a global scale.

As a premier business school, we offer a comprehensive business education intertwined with robust networking opportunities, connecting students with our distinguished alumni and industry professionals.

■ **Dr. Ravi Juniwal**
Chairperson

About

School of Commerce & Management



The Apex School of Commerce & Management at Apex University offers world-class MBA programmes with a bouquet of specialisations. Our programmes equip students with pertinent managerial and business skills essential to break into and excel in the competitive world of corporate.



Fostering strategic thinking and encouraging entrepreneurship is at the heart of our multidisciplinary MBA programmes. These programmes ingrain a strong managerial foundation and equip students to identify and adapt to the changing industry trends. Students learn to identify and apply path breaking strategies for business growth and find innovative solutions to critical business challenges through curative pedagogies designed by acclaimed experts, renowned academicians and established professionals from the industry. They gain managerial, leadership, consulting, and entrepreneurial skills and a holistic understanding of the increasingly dynamic industry ecosystems. The application-based approach and the industry exposure grooms the students into high-spirited and influential leaders of tomorrow.



PROGRAMME HIGHLIGHTS

05

**Campuses
in Jaipur**

04

**International
Research
Conferences**

08

**Centers of
Excellence**

35

**Global Thought
Leaders on Academic
Advisory Council**

20+

**Full Time
Faculty**

100+

**Industry Leaders
interacted with
students**

PROGRAMME HIGHLIGHTS

15+

**Global Visiting
Faculty from Industry
& major universities
of the globe**

252+

**Campus Placements
in a single day in
Pool Campus Drive
and still continuing**

5000+

**Alumni Network
spread over
10+ Countries**

50+

**Prizes won by
students at National
Level/State Level/
Inter College Fests.**

05

**Collaborations with
Leading Global
Institutions**

PROCEDURE - ADMISSIONS 2025



Step 1 : Online Application

Commence your journey with Apex by completing the online application form on our website link www.apexuniversity.co.in. Your first step towards a transformative education begins here.



Step 2 : Selection Criteria

Candidates will be assessed based on the following criteria:
Standardized Test Scores: CAT/MAT/CMAT/GMAT/XAT/ATMA/
AUCET scores will be considered.

Past Academic Performance :

A thorough review of your academic achievements.

Personal Interview: An opportunity for us to understand your aspirations and potential.



Step 3 : Admission Offer Letter

Successful candidates will receive an Admission Offer Letter, signifying the commencement of the next exciting chapter in their academic journey at Apex, along with crucial information about admission deadlines.

PROGRAMS OFFERED

MBA

Health Care & Hospital Management

MBA

Business Analytics

MBA – (DUAL SPECIALIZATION)

HR | Marketing | Finance |

International Business

Eligibility :

Bachelor's degree (any discipline)
or equivalent. Obtained at least 50% for
General, 45% for SC, ST, OBC & SBC

Test Scores : CAT/MAT/CMAT/GMAT/XAT/
ATMA/AUCET scores will be considered.

Duration :

2 Years (4 Semesters)

SEMESTER FEE

₹90 K Per Semester

INR 36 Lakh | **INR 10 Lakh**

(Highest Package)

(Average Package)

Top Recruiters

Deloitte.

TATA

amazon

EY



Career Prospects

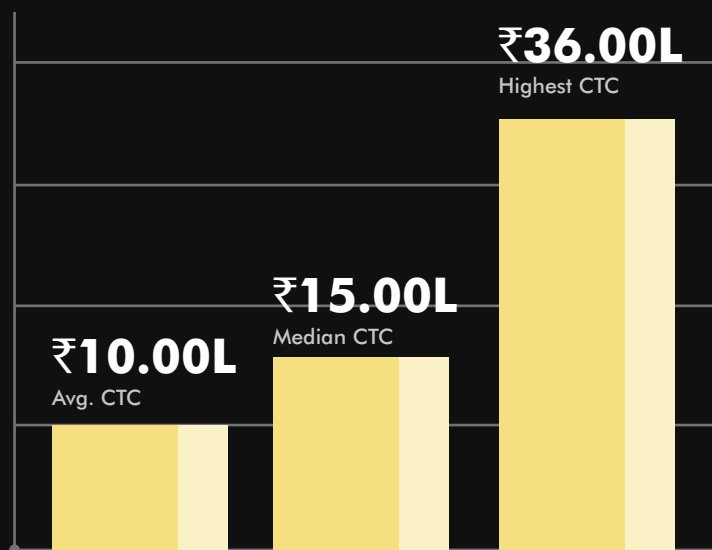
- Marketing Manager
- Financial Analyst
- Personal Financial Advisor
- Operations Analyst
- Health Informatics Manager
- Business Analytics Specialist
- Management Consultant
- Medical and Health Services Manager
- International Business Development Manager
- Foreign Investment Analyst
- Consultant (International Strategy or Trade)

PLACEMENTS

252 CAMPUS PLACEMENTS IN A SINGLE DAY

Placement Statistics

Highlights we are most proud of!



137

Total Recruiters
(180+ Offers)

2.90X

Salary Jump From
Pre-MBA Level

**"Let's start the journey towards
achieving the Dream"**

Our Recruiters so Far

Deloitte

Discovery Channel

Amazon

Amul

Axis bank

HDFC Bank

Justdial

Jindal steel

HCL

Genpact

Flipkart

Eicher

Airtel

Maruti

Make my trip

Ola

Yes bank

Tata

HSBC

ICICI Bank

CRED

Aditya Birla Capital

One Code

Quantum

OUR RECENT PLACEMENTS ►



Laiba Noor

7 LPA Package
Paisa on Demand



Mahima Saini

7 LPA Package
Paisa on Demand



Suruchi Yogi

7 LPA Package
Paisa on Demand



Sachin Ghotiya

5 LPA Package
Lacify



Rahul Sharma

5 LPA Package
Acolyte Technologies Pvt Ltd.



Atul Chouhan

5 LPA Package
Paisa on Demand



Ayush Mishra

5 LPA Package
Paisa on Demand



Lakshita Vijay

5 LPA Package
Celebal Technologies, Jaipur



Simran Jaiswal

5 LPA Package
Paisa on Demand



Aman Jain

5 LPA Package
Paisa on Demand



Prabhakar Mishra

5 LPA Package
Paisa on Demand



Arpita Saini

5 LPA Package
Paisa on Demand

MORE YOU NEED TO LEARN MORE YOU NEED TO GET

Placements at a Glance

Apex University, Jaipur being the best university for placement in Rajasthan recognizes the importance of an Industry-Academic Partnership for enhancing the placement opportunities of our students. We strive to bridge the gap between theoretical knowledge and practical skills that are essential in today's job market.

Apex Placement Cell

Apex University, Jaipur has gained a reputation for being the top institution for placements. With the assistance of the Apexian Placement Cell, students receive a variety of consulting and research services aimed at securing them employment opportunities. To connect students with potential employers, the Placement Cell works in tandem with industry leaders and local technical solution providers. They provide a platform for students to engage in workshops, seminars, and campus interviews, ultimately leading to successful career transitions.



Summer Internships

Apexians gain their initial exposure to the professional world through summer internships. These experiences enable them to work closely with seasoned professionals in their chosen domains, cultivating competencies that align with their career aspirations. APEX University, Jaipur is committed to nurturing talent, providing real-world skills, and ensuring that our students are well-prepared to embark on their journey to success.



PROFESSIONAL CERTIFICATIONS **@APEX**

Project Management Professional (PMP):

- Global recognition for project management excellence.

Certified Financial Analyst (CFA):

- Modules to build a strong foundation in finance and investment management.

Digital Marketing Certification:

- Covers SEO, social media marketing, and online advertising.

Six Sigma Certification:

- Enhances problem-solving and process improvement skills.

Business Analytics Certification:

- Develops skills in data analysis, interpretation, and decision-making.

Agile and Scrum Certification:

- Focuses on methodologies essential for adapting to changing business environments.

Certification in Negotiation Skills:

- Develops crucial negotiation skills for business leaders.

Leadership and Management Certification:

- Covers strategic thinking, team dynamics, and organizational behavior.

International Business Certification:

- Explores complexities of international business for global leadership roles.

Cybersecurity Awareness Certification:

- Highlights the importance of securing business data in the digital age.

SCHOLARSHIP

@ APEX



100% SCHOLARSHIP
Offered to those who loose their earning parent during the due course of study.



40% SCHOLARSHIP
TO THE WARD OF CRPF PERSONNEL



UPTO
100% MERIT
SCHOLARSHIP



10% EXTRA
EARLY BIRD
SCHOLARSHIP

EASY PAY

Apex University offers a unique scheme of Apex Easy pay to give students an ease to deposit their course fee in two equal installments.

Admission Criteria :

The selection of applicants in the programs shall be made through merit and personal interview (as per the requirement). While evaluating students for admission, due weightage is given to academic distinction, award in sports /cultural events, debates, quizzes and other extra / co-curricular activities.

Right to Education is one of the fundamental right of every Indian. Apex University believes that money should not be a road block for a student with innovative ideas in his mind and passion in his heart. We award scholarships and financial assistance to meritorious students based on their academic achievements. Several scholarships are offered to students depending on the academic credentials and their achievements in sporting and cultural arena. The University grants full to partial waiver on tuition fees payable by such meritorious students.

Percentage in qualifying examination	Percentage of tuition fee waiver
100%	100
95% to 99.9%	50
90% to 94.9%	30
75% to 89.9%	20
60% to 74.9%	10



YOU ALSO CAN BE AMONG **OUR ALUMNI WORKING WITH THE WORLD'S TOP COMPANIES**

Infosys



ADITI MATHUR
2013-2015 Batch

nagarro



NAMAN JOSHI
2014-2016 Batch

Reliance digital



VINOD KUMAR
2013-2015 Batch

oppo



ASHOK SOHLOT
2015-2017 Batch

ICICI Bank



VANSHITA JOSHI
2018-2020 Batch

paytm



AMAN JAIN
2018-2020 Batch

Journey of APEX GROUP

Sanjay Bal Niketan 1965

Sanjay Bal Niketan, established in 1965, has made significant contributions to the field of education and child welfare in India. Sanjay Bal Niketan has garnered recognition and accolades for its exemplary contributions to education. It has consistently produced outstanding academic results, and its alumni have gone on to excel in various fields, making a positive impact on society.



Apex School of Architecture

Located in a vibrant city, the campus of Apex School of Architecture offers a stimulating learning environment. The school features well-equipped studios, modern classrooms, state-of-the-art computer labs, a well-stocked library, and dedicated spaces for architectural workshops and model-making.

Apex International School

Apex International School, since its establishment in 2014 has become a reputable institution known for its commitment to academic excellence, holistic development, and inclusive learning environment. With its dedicated faculty, modern facilities, comprehensive curriculum, and focus on overall growth, the school aims to empower students to become confident, responsible, and compassionate individuals ready to contribute positively to society.



Apex Polytechnic Institute

The Apex Polytechnic Institute is a reputed educational institution that offers technical and vocational programs to prepare students for a range of practical careers. Committed to providing industry-relevant education and hands-on training, the institute equips students with the necessary skills and knowledge to excel in their chosen fields.

Sanjay Teachers Training College 1985

With a rich history spanning several decades, Sanjay TT College has played a significant role in shaping the careers of numerous educators and contributing to the field of education. The college places a strong emphasis on practical training and experiential learning. It organizes teaching practice sessions, school internships, and fieldwork opportunities in collaboration with affiliated schools.

Shri Marudhar Kesari Balika, STC School

Established in 2001, is a renowned educational institution located in pink city Jaipur. It is a prestigious school known for its commitment to academic excellence and holistic development of its students.

Apex Institute of Management & Science

Established in 1998, is a reputed educational institution that offers a diverse range of courses in the fields of Business Administration, Computer Applications, and Management.



Apex International Institute of Technology, Kota

Apex International Institute of Technology places significant emphasis on research and innovation. The institute encourages students and faculty members to engage in research activities and contribute to technological advancements.

Apex Institute of Engineering & Technology

Established in 2004, is a prestigious educational institution dedicated to providing quality engineering education and preparing students for successful careers in the field. With a focus on academic excellence, industry relevance, and holistic development, the institute offers a wide range of undergraduate engineering programs with various specialization courses.

APEX UNIVERSITY

Apex University, Jaipur, is a renowned educational institution that has emerged as one of the leading universities in Jaipur, Rajasthan. Established in 2018, the university has gained a reputation for providing high-quality education across a wide range of disciplines. With its commitment to academic excellence, industry relevance, and holistic development, Apex University offers more than 128 courses, catering to the diverse interests and career aspirations of students.

STUDENT'S TESTIMONIALS



"My time at Apex University was amazing. The MBA program gave me both knowledge and practical skills. The teachers were very helpful and guided me throughout my journey. I feel confident and ready for the corporate world because of my experience here. The experiences and opportunities at Apex University have facilitated significant growth in knowledge and skills, marked by numerous achievements and contributions across academic, extracurricular, and leadership domains."

Prabhakar Mishra (MBA 2022-24)



"I never thought that college would reveal who really I am. I thought I was cool that I can do everything at once, but when I entered college, I found out that I was the opposite of how I see myself. Goes through with several faces of life in one place . It was an unforgettable journey with a bunch of experience with a bunch of friends that will cherish for life and will always make a better person. Always be much fortunate to take that decision to carry on my studies with apex that was something I will remember throughout my life as it always reminds me the days I have spent their and a college life a have lived on."

Shivam Coudhary (MBA 2022-24)



"I am pursuing MBA at Apex University, and the experience have been truly transformative. The faculty here are not just experts in their fields but also super approachable and always ready to help.

The practical approach to learning with case studies and real world projects has made whole experience exciting and relevant. The campus at Apex University features a well-equipped library, labs and excellent facilities that foster both learning and innovation.

I am glad I chose Apex University for my MBA – it's given me the skills and confidence to take on future challenges."

Ishita Sharma (MBA 2024-26)

WHAT DO OUR STUDENT'S HAVE TO SAY

Apex has helped the students before & during the placement session by providing training for Aptitude, Communication, & Technical aspects to make sure they are ready for the placements. The training helped me to gain confidence for the placement. The placement cell is always ready to address any query.

Ayushi Benjamin



Apex has been a great contributor to the development of my personality. The professors here make the university what it is today with an attitude of being ever ready to help and not only delivering classroom teachings, but they are also pillars of the learnings gained from this esteemed university. They have conducted various sessions which helped me to gain confidence

Mahesh Chand



By participating in the intra and inter-college competitions, I have improved on my leadership, Time management & Team skills. The well qualified faculty here makes the University what it is today, with their attitude of being ever-ready to help not only in classroom teachings but also integrating real life case studies while imparting their lectures.

Priyanka Yadav



Apex University is a place where your voice is heard and your opinion counts. It proves to be a pool of opportunities for me. No matter which part of the country you are from you will most probably find someone from your place at Apex University as most of the students are from all across the country and also includes foreign students.

Rahul Sharma



A GUARANTEE OF THE FINEST QUALITY IN EDUCATION

Is Your Future Secure With Us ?
Well, These Marks of Excellence Speak For Us !



This is What AUCET Means For You...



Best Quality Infrastructure &
Digital Resources



Quality in Teaching & Student
Development



Relevant Curriculum on a
Local, National & Global
Levels



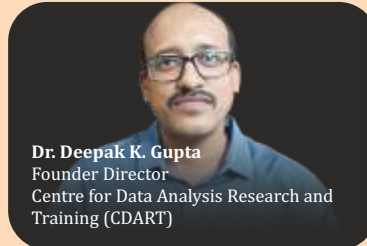
Highest academic degree
value upon Graduation



Top quality research and
innovation Initiatives

PROMINENT FIGURES

Get Inspiration From Your Icons Who Have Changed The World



CELEBS @ APEX



OUR ESTEEMED CORPORATE RECRUITERS



Apex South Campus - I



Apex West Campus - I



Apex Kota Campus



Apex South Campus - II



Apex West Campus - II



Apex South Campus - III



Apex North Campus



Dr Sagar Mal Juniwal's
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